

**APPLICATION TO RECEIVE CIMMYT IMPROVED
MAIZE GERMPLASM PRODUCT FOR COMMERCIALIZATION**

All information provided by the applicant hereunder shall be treated with utmost confidentiality.

FORM B: CIMMYT Improved Germplasm Product Information

*Please fill out a **SEPARATE COPY** of this form for **EACH** product you are requesting.*

Alternatively, you may complete your application online: [Maize Licensing Portal](#)

1. Name of Organization: _____

2. CIMMYT Product code: _____

3. If granted access to CIMMYT parental lines of a requested hybrid, how soon do you expect the hybrid would become available on the market? _____ months

4. Please estimate how many metric tons (MT) of CERTIFIED SEED you expect to **produce** in each country in each of the first 3 years after product release:

| Country where produced | Year 1 | | Year 2 | | Year 3 | |
|------------------------|--------|----|--------|----|--------|----|
| | | MT | | MT | | MT |
| | | MT | | MT | | MT |
| | | MT | | MT | | MT |
| | | MT | | MT | | MT |
| | | MT | | MT | | MT |
| | | MT | | MT | | MT |
| | | MT | | MT | | MT |

5. Please list the **specific countries** where you would **market** this product, if allocated by CIMMYT (please list each country **individually by name**):

6. Why is this requested CIMMYT product important for your institution's product portfolio?

7. CIMMYT may charge mutually agreed recovery of cost for the quantity of seed supplied for licensed materials; please review the document [Acquisition and use of CIMMYT maize hybrids and OPVs for commercialization](#) for more information. In the table immediately following this paragraph, please estimate the quantities of each type of seed you would require from CIMMYT to achieve your initial production targets, **within the limits specified in the following table “Limits on seed supply”**, below.

| Type of seed | Quantity |
|---|----------|
| Hybrid seed (for demos and/or NPT) | kg |
| Female parent breeder's seed (in case of single-cross hybrid) or OPV breeder's seed | kg |
| Male parent breeder's seed | kg |
| Grand female parent breeder's seed (in case of three- way hybrids) | kg |
| Grand male parent breeder's seed (in case of three-way hybrids) | kg |

| Limits on seed supply | | |
|-----------------------|--|---|
| Breeder's seed | Inbred parent | CIMMYT can provide up to 1 kg of seed of each Parent Line upon allocation on cost-recovery basis. If a licensee requires additional seed, CIMMYT will provide up to a maximum of 10kg per line, subject to advance payment and lead time of at least one crop season. |
| | Single-cross female | It is the partner's responsibility to produce single-cross female parent seed; CIMMYT does not provide. |
| | OPV | CIMMYT can provide up to 1 kg of seed of each OPV upon allocation on cost-recovery basis. If a licensee requires additional seed, CIMMYT will provide up to a maximum of 10kg per OPV, subject to advance payment and lead time of at least one crop season. |
| Basic seed | Inbred parent | It is the partner's responsibility to produce basic seed; CIMMYT does not provide. |
| | Single-cross female | |
| Hybrid seed | For National Performance Trials (NPTs), registration, testing, and/or demonstrations | CIMMYT can provide up to 4 kg of seed of each Hybrid upon allocation on cost-recovery basis. If a licensee requires additional seed, CIMMYT will provide up to a maximum of 10 kg per hybrid, subject to advance payment and lead time of at least one crop season. |

All seed quantities are subject to availability. Especially for newly announced products, at least one growing season advance notice may be required, or two seasons in case applicable phytosanitary regulations require a quarantine period.

8. Along with this application, please submit a document describing your proposed path towards commercialization for this product over the first 5 years after receipt of initial breeder seed. Please be as thorough as you consider appropriate, but your **Commercialization Plan** should include the following elements at a minimum:

- a. Plan for registration/release in each of the proposed territories.
- b. If the product is successfully released, what is your marketing and sales plan? Please include estimated annual seed sales targets per country (expressed in metric tons).
- c. Your plan should indicate whether you will rely on other partners for implementation of certain elements, for example for EGS production, sublicensing, out-growers for certified seed production, etc.

Tip: The [Digital Seed Road Map](#) may be a useful tool as you prepare your Commercialization Plan.